



Project Summary

In 2017, on behalf of ICT, Four Travel organised an influencer trip to Costa Rica in conjunction with British Airways. The objective of the trip was to raise awareness of the destination and British Airways' direct flights to San José.

The following influencers were secured:

- India Hobson and Magnus Edmonson Haarkon Landscape & travel Instagrammers and bloggers
- 2. Sabrina Chakici Clutch & Carry On TV host & travel Instagrammer and blogger
- 3. Emily Luxton Emily Luxton Travels Travel blogger
- 4. Helena Richardson House of Coco Luxury travel & lifestyle magazine



Press Trip Itinerary

The press trip itinerary included:

- Arrival and overnight in San José
 - Walking tour visits to the Gold Museum and National Theatre
 - Zapote Farmers' Market
- Tortuguero
 - Tortuguero town and National Park (wet forest)
 - Kayaking and canal wildlife tour
 - Night-time turtle nesting tour
- Arenal and La Fortuna
 - Hiking in Arenal National Park, ziplining and anging bridges, and pedal boarding in Lake Arenal
 - Tabacon hot springs
 - La Fortuna waterfall
- San Ramón
 - Villa Blanca Cloud Forest







India Hobson & Magnus Edmonson

Summary of activity:

- 6 blog posts
- 23 Instagram posts (including videos)
- Daily Instagram stories (+50)
- 14 Tweets
- 22 Facebook posts

#BACostaRica17



Blog: Haarkon

Flying Club World with British Airways

Lifestyle, Visit - October 15, 2017

This post is part of our week in Costa Rica

This was our first ever experience of a business-class flight so we don't have anything to compare it to other than the epic Casey Neistat airline reviews we can't help but watch. The flight was just under 11 hours each way between London Gatwick and San José (Costa Rica) and flying direct meant we didn't have to burst our Club World bubble at any point.

The flight was covered by British Airways and the Costa Rica Tourism Board as part of our week long adventure in Costa Rica, more on that to come soon

We made our way down to London Gatwick Airport on a Friday as we were working in London and stayed at <u>BLOC hotel</u> right inside the airport ready for our Saturday morning departure. Check-in for the flight was a breeze, we had our own dedicated lane for Club World travellers, we could have taken LOADS of luggage (32kg each!) but we just checked in our tiny carry-on cases so we didn't have to lug them around the airport lounge and possibly the whole of Costa Rica. We both pretty much live in capsule wardnobes anyway...

As Club World passengers we had access to the BA lounge at Gatwick the lounge was modern and spacious with loads of free food and drink and plenty of comfly seating.

The breakfast spread was quite impressive with both hot and cold options, fresh juices, coffees, teas and a HUGE bar.





https://www.haarkon.co.uk/explore-blog/flying-club-world-with-british-airways

48 Hours in San José, Costa Rica

Stay - October 16, 20

This post is part of our week in Costa Rica.

After our 11 hour Club World British Airways flight from Gatwick to San Jose (see what we thought of BA business class HERE) we were met by our guide and driver and made our way from the airport to our hotel for the first 2 nights of our week long trip around Costa Rica.

Apparently most people fly into San José and leave as soon as possible to explore the rest of the country without giving the city a chance. We were determined to see what the city had to offer and had a packed litherary to help us do so.

We stayed at the Hotel Grann de Oro, which began life as a tropical Victorian home and has been extended over the years in the older part of the hotel the ceillings are high with great period features and there's even a hot tub on the roof which we know instit the most Victorian thing even the Susurounded by greenery and brings that extra level of Juxury, especially when in the middle of a city. We stayed in the older part with our room opening out onto a great little tropical garden. As an added bonus, selected items from the minibar were free (although as it turns out. Costa Rica likes to feed you up!) After a walk to the city centre and back we had our first Costa Rican meal at the hotel.

We were generously hosted by the Costa Rica Tourist Board and British Airways for the entirety of this trip so we would like to thank them for these experiences.





https://www.haarkon.co.uk/explore-blog/48-hours-in-san-jose-costa-rica



Blog: Haarkon

Wildlife-Watching in Tortuguero - Costa Rica

Visit - October 18, 2017

This post is part of our week in Costa Rica.

We spent two days in Tortuguero, Costa Rica. Here's what we got up to.

Day One

We arrived into Tortuguero on the East coast of Costa Rica at 7-45am on a tiny plane from San José. The flight took around 30 minutes and the scenery was spectacular Views included an active volcano and banana and pineapple plantations as far as we could see.

The 'airport' at Tortuguero consisted of a short runway and tiny terminal building, all adding to the magic of arriving in such a tropical place and a huge contrast to the busy city we'd left behind.

We were generously hosted by the Costa Rica Tourist Board and British Airways for the entirety of this trip so we would like to thank them for these experiences



 $\underline{https://www.haarkon.co.uk/explore-blog/wildlife-watching-tortuguero-costa-rica}$

Nayara Resort Spa and Gardens - La Fortuna, Costa Rica

Stay - October 19, 2017

This post is part of our week in Costa Rica

In La Fortune we checked in to the § star hayara Report, each room here was detached bungalow nested into the jungle, some rooms with views of Aranai volcano but ours came with the comforting sight of yet more jungle. Our room was huge... it had a private balcony complete with hot tub, hammock and an outdoor shower - just in case the indoor one wasn't enough.

The Nayra resort was probably one of the most functions places we've ever street, but it had a really released feel about it. It had a colossal buffet dimer at the onsite restaurant and on our first night there we made full use of it. The service at this place was so good, without being pretentious in the slightest and that's something that we call usualse. Elemenhour made us feel as walknown, and comfortable.

"We were generously hosted by the Costa Rica Tourist Board and British Airways for the entirety of this trip so we would like to thank them for these experiences."







https://www.haarkon.co.uk/explore-blog/nayara-hotel-la-fortuna-costa-rica



Blog: Haarkon

Adventure and Waterfalls in La Fortuna - Costa Rica

Visit - October 20, 2017

This post is part of our week in Costa Rica

After our scenic lessgne-fuelled drive from Tortuguero we arrived into the town of La Fortuna late in the afternoon and checked into our hotel. Over the next few days we were shown some of what the area around La Fortuna had to offer.

Being at the base of Arenal volcano meant that there were plenty of activities to get involved in: Magnus and the group had fun stand-up peddle-boarding on Lake Arenal while I caught up with some work back at the hotel (the joys of being self-employed)

In the afternoon we hiked for a couple of hours up the voicano. What we found really interesting was how the flora here started off as sugarcane fields, turned quickly into rainforest and then opened out at the base of the voicano - so much diversity...

"We were generously hosted by the Costa Rica Tourist Board and British Airways for the entirety of this trip so we would like to thank them for these experiences."





https://www.haarkon.co.uk/explore-blog/adventure-and-waterfalls-la-fortuna-costa-rica

Villa Blanca Cloud Forest in San Ramón - Costa Rica

Stay - October 21, 2017

This post is part of our week in Costa Rica.

After dimer (amazing, and the service was imprecable too) and a good nights sleep we got up super early to take a walk and explore before breakfast. We had a map and took an easy stroil through a section of the hotel grounds. We saw so many butterflies and hummingbirds, the early morning light made the walk feel a little like we were in a medical Diarrer film.

Breakfast was a cacophony of fruits, vegetables and cheeses, most of which is grown organically on site - they even have a dairy to make the butter, cheeses and milk. Later on we had a tour of the grounds and met the cows! Obviously the raw milk is pasteurised before serving just in case you wondered.

The owners here really care about sustainability (it's part of a small group called Greentique who also have 3 other hotels in Costa Rica) they have their own wildlife research station to monitor the local animal and insect occulation and also to provide learning opportunities for local children.



https://www.haarkon.co.uk/explore-blog/villa-blanca-cloud-forest-costa-rica







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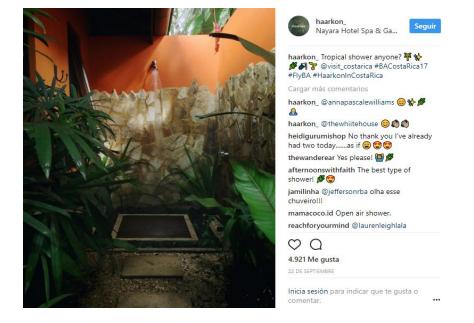




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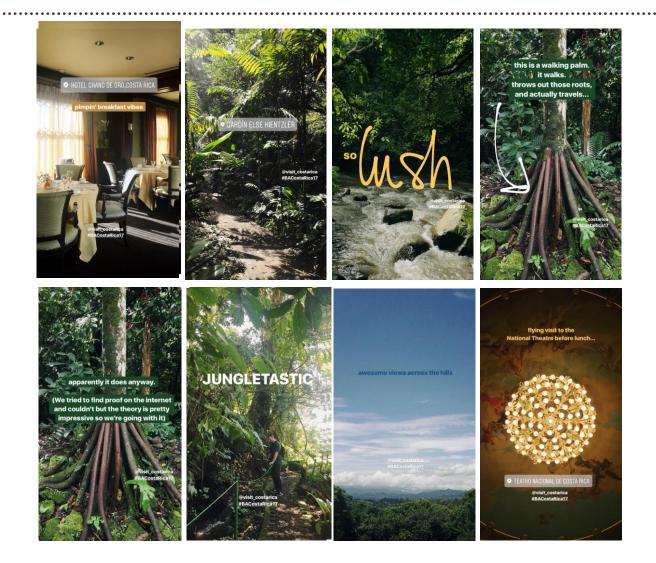






















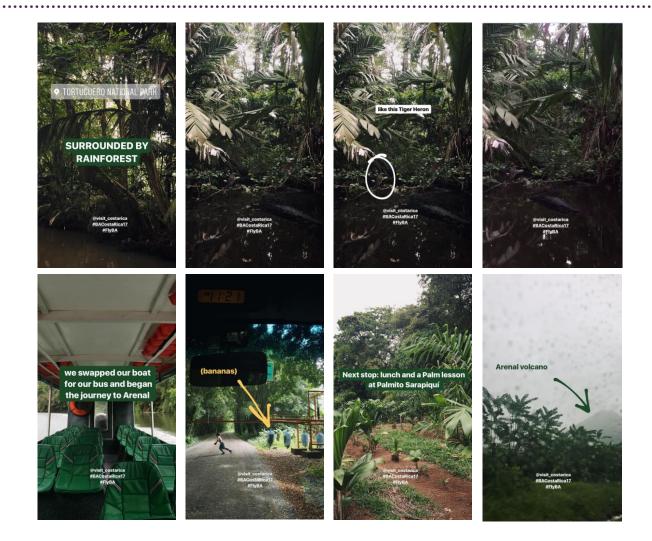












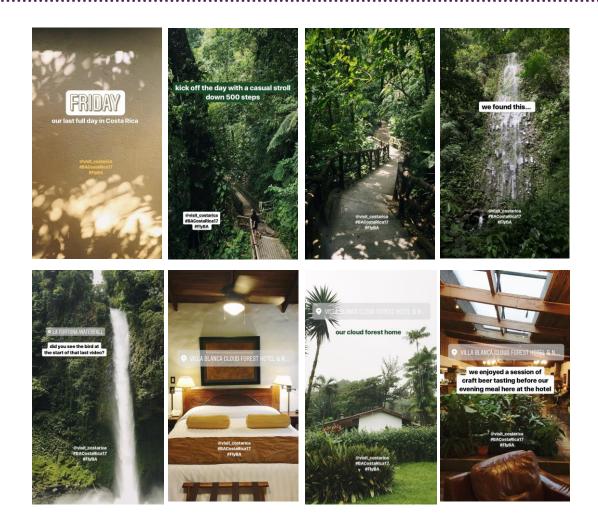








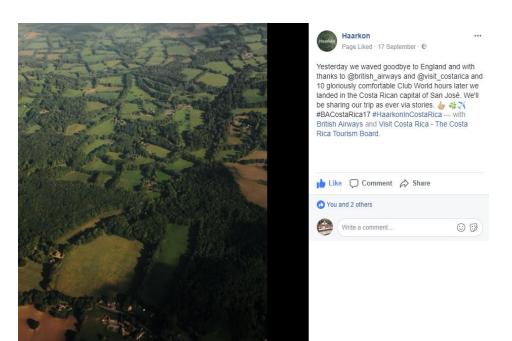






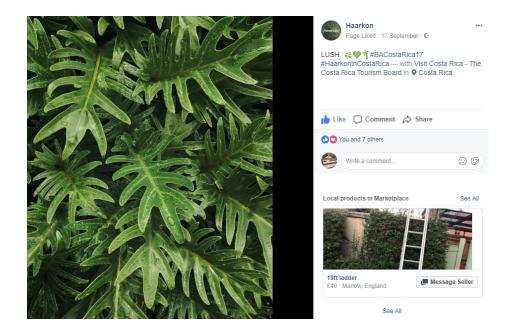


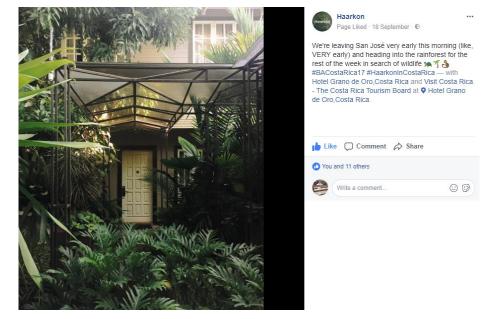






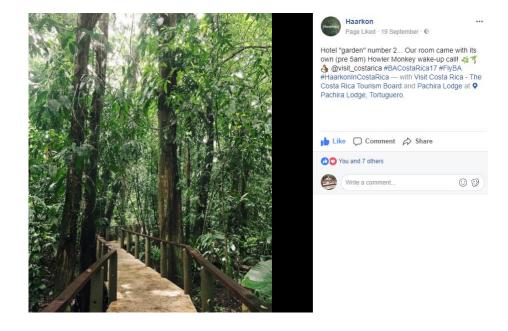














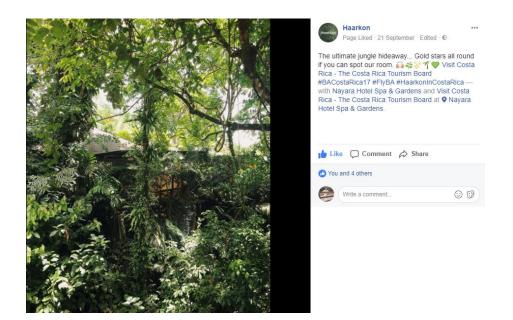






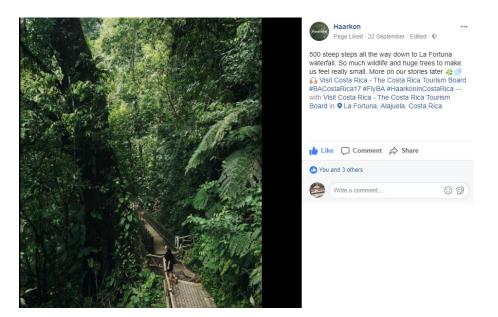






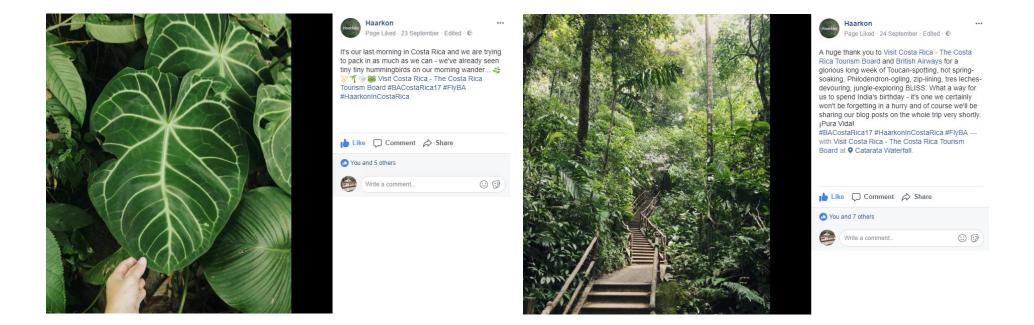








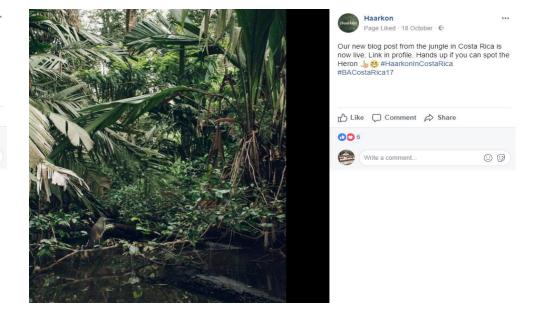






Facebook: @Haarkon.co.uk







Facebook: @Haarkon.co.uk

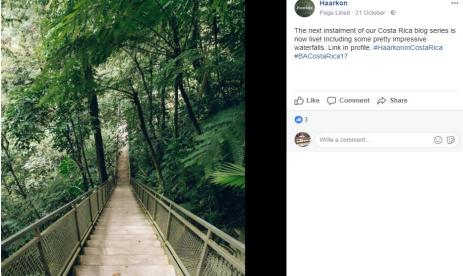






Facebook: @Haarkon.co.uk













12:53 - 18 sept. 2017

















12:53 - 21 sept. 2017

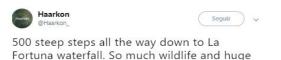




23:47 - 21 sept. 2017









12:05 - 22 sept. 2017



It's our last morning in Costa Rica and we are trying to pack in as much as we can - we've already seen tiny tiny ... ift.tt/2jT0XgX

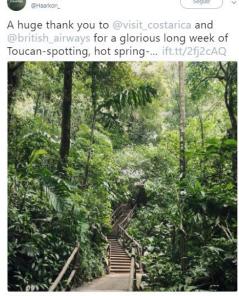


6:56 - 23 sept. 2017



5:22 - 22 sept. 2017

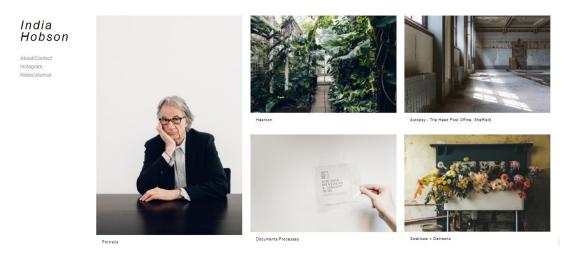




1:28 - 24 sept. 2017







India Hobson

Summary of activity:

- 14 Instagram posts
- Daily Instagram stories

#BACostaRica17

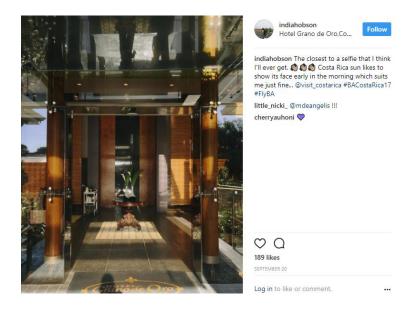






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Clutch & Carry On

Blog: 7,000 MUU

Instagram: 42,100

Facebook: 3,139

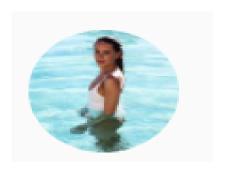
Twitter: 5,250

YouTube: 54,828

Female First: 1,000,000 MUU The Lifestyle Library: 87,000

Clutch & Carry-On

The Travel Diaries of Sabrina Chakici



Sabrina Chakici

Summary of activity:

- 4 blog posts
- 14 Instagram posts (including videos)
- Daily Instagram stories (+50)
- 29 Tweets
- 24 Facebook posts (including videos)
- 1 Vlog on YouTube
- Blog post on www.femalefirst.co.uk

#BACostaRica17



Blog: Clutch & Carry On

Flying Club World with British Airways

SEPTEMBER 24, 2017



'Glass of Bubbly Madame?' my eyes dart up to the smiling British Airways Club World attendant and I accept with a casual 'Why ever not!' it may be 9am in London but I'm headed to Costa Rica and it's 2am there 😲

Just today I landed back into the U.K. after an amazing week spent discovering the tropical wonder of Latin America's Costa Rica. After a 10 hour overnight flight, expectations may be that I'm in a rush to get straight home to bed and catch up on some much needed sleep, it's often exactly what we all need after a long haul flight however in my case. I'm feeling pretty darn effenshed!

Thanks to the kind and generous hospitality of British Aliways I feel like I've just spent a night in luxury boutique horte, allekt 35,000 feet in the air! I was lucky enough to fiy in the Club World cabin of British Aliways, the highest class of seating on our plane. It was my first time flying long haul in the Club World cabin and from the moment I stepped on board. I felt like a princess.

http://clutchandcarryon.com/flying-club-world-with-british-airways/

How to spend 24 hours in San Jose, Costa Rica

DCTOBER 4, 2017



When travelling to Costa Rica it's rare that the capital city of San Jose is at the top of anyonish wish list for locations to explore, with most people flying straight in and out to their dealred destination within the vibrant country, to honest. I would have probably done the same! Having now wisted the city, I've seen for myself that there's so much more to see than the international airport. Here's my guide on How to spend 24 hours in San Jose Last month! travelled to one of the most amazing countries I've ever explored, Costa Rica. I travelled as part of a hosted press rip with the country's tourism board and was lucky enough to explore so much of the incredible country within just seven days.

Very often when planing a trip to Costa Rica the capital city of San Jose is never really given a look-in when making titnerary plans, desperate to explore the willdlife rich rainforests and apactacular beaches but having now seen what he city has to offer, if you are travelling through the city there's ample reason to leave the airport For those of you with a long space for between internal and international flights perhaps something in this guide will also entice you out of the airport @ In my opinion it's always a great idea to make the most of your airport layour.

 $\underline{http://clutchandcarryon.com/how-to-spend-24-hours-in-san-jose-costa-rica/}$



Blog: Clutch & Carry On

The Wild & Wonderful Magic of Turtuguero



"Under the natural light of the moon and stars only, we shuffled through the sandy beach as a group until our leader motioned to us that he had found a female turtle laying eggs just metres away."

Last month travelled to a country that had been on my wish list for years, Costa Rica. My trip to Latin America was part of a hosted press tour with a group of fellow travel journalists and bloggers. The 8-day titnerary that was created by the Costa Rican Tourism Board incorporated the country's best bits' and I left the destination with a suitcase full of amazing memories and a desire to share as much of the experience as possible.



http://clutchandcarryon.com/wild-magic-turtuguero/

Ultimate Jungle Luxury, Arenal's Nayara Hotel & Spa

DCTOBER 8, 2017



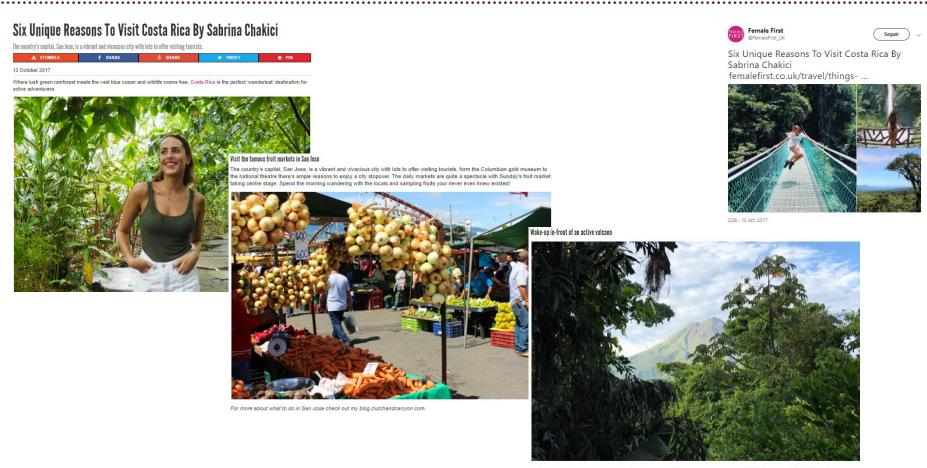
Lend me your imagination for a few moments, think of waking up to the sounds of the jungle, tweeting birds, howling monkeys and the rustle of the tress, sounds that are both calming and invigorating at the same time. You sweep back your crisp white sheet of muslin that separates your bed from your view and wander out onto your wooden balcony to be greeted by moist warm air and a view that takes your breath away. As hummingbirds hover before you eyee and your hot tub bubbles away beside you your eyee are drawn forward to the towering volcano in the distance, nestled amongst the rich vegetation and bright blue skies........

Although this image in front of you may seem like a oil painted mirage, you are, in fact, looking at the same view you've seen for the last few mornings. This, is your room at Nayara Hotel & Spa.

http://clutchandcarryon.com/rainforest-luxury-nayara-hotel-arenal/



Female First: Reasons To Visit Costa Rica



Further north in Costa Rica lies the volcanic town of Arenal, here one of one of the country's award winning hotels, Nayara Hotel & Spa, offers guests the often once in a lifetime experience of sleeping underneath a blanket of bird filled tress with an unobstructed view of Arenal Volcano. The luxury 'rooms with a view' tucked nealtly into the rainforest boast balconies with Jacuzzis and large four poster beds. The resort is a slice of luxury in a natural paradise.

http://www.femalefirst.co.uk/travel/things-to-do-in-costa-rica-1097994.html







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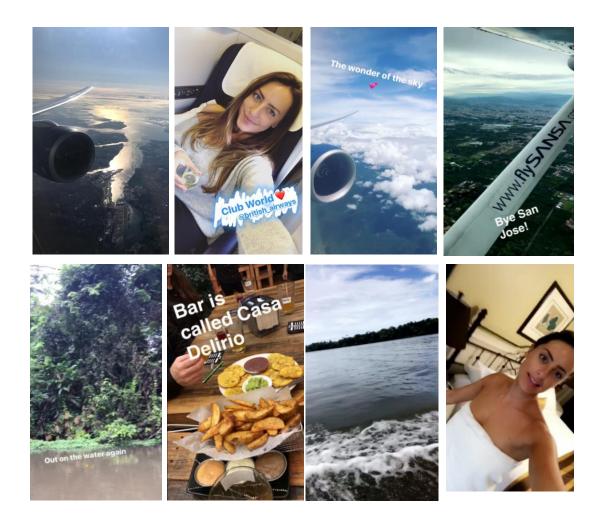


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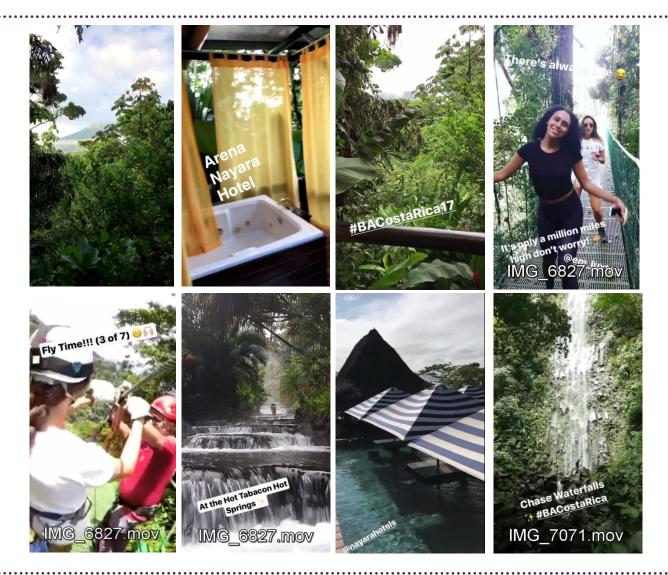


Instagram Stories: @ sabrina_chakici

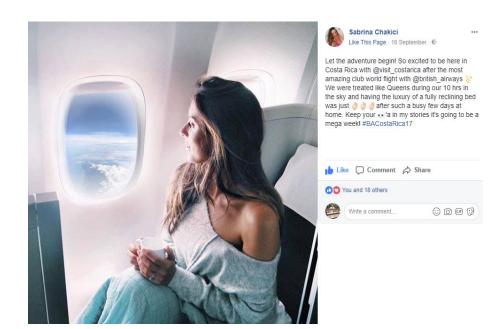




Instagram Stories: @ sabrina_chakici































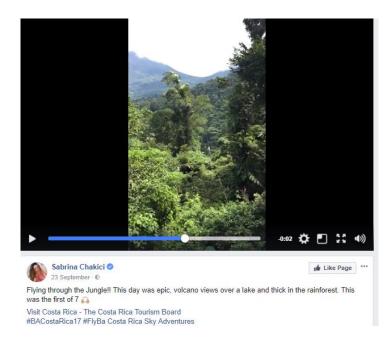
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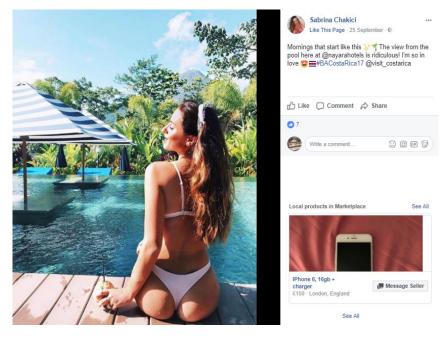






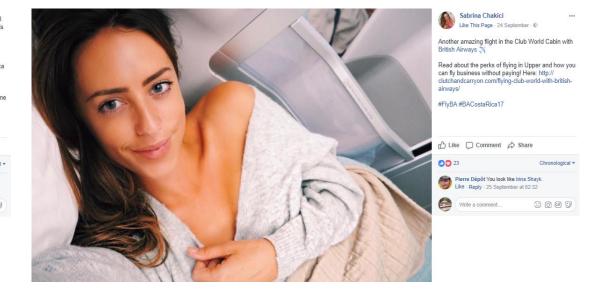






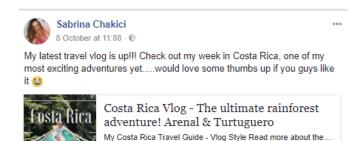












YOUTUBE.COM



CLUTCHANDCARRYON.COM







Sabrina Chakici

12:23 - 16 sept. 2017 desde Alajuela, Costa Rica













Finding time for water always...... There's nothing better than a rooftop jacuzzi in a city... instagram.com/p/BZMaQKxBmED/

12:21 - 18 sept. 2017 desde San Jose, Costa Rica



7:29 - 18 sept. 2017



14:17 - 19 sept. 2017

















12:05 - 23 sept. 2017 desde Alajuela, Costa Rica





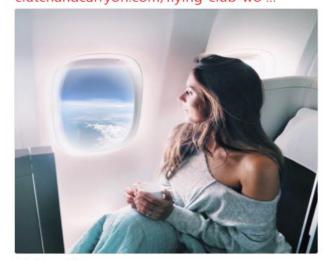








A seat that slides into a bed and champagne at the press of a button! Luxury in the air with @british_airways - clutchandcarryon.com/flying-club-wo ...



4:32 - 27 sept. 2017





How and why to spend 24 hours in San José, Costa Rica - clutchandcarryon.com/how-tospend-2 ...



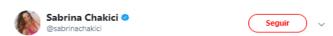
13:33 - 4 oct, 2017 desde Enfield, London



The ultimate luxury JUNGLE escape! One for the wanderlust bucket-list for sure! clutchandcarryon.com/rainforest-lux ...



5:32 - 8 oct. 2017



Join me in Costa Rica.....I found a new Paradise \$\frac{1}{2}\$Link in my bio to the full video and wrote up...

instagram.com/p/BaCejZohKIL/

12:18 - 9 oct, 2017 desde Alaiuela. Costa Rica





New Post// The WILD & Wonderful Turtuguero, Costa Rica - A truly amazing destination for animal lovers clutchandcarryon.com/wild-magic-tur...



10:12 - 16 oct. 2017



A seat that slides into a bed and champagne at the press of a button! Luxury in the air with @british_airways - clutchandcarryon.com/flying-club-wo ...



6:03 - 17 oct. 2017





Monkeys, Cayman, Toucans, you can spot them all from the comfort of your kayak! Why I loved Turtuguero:

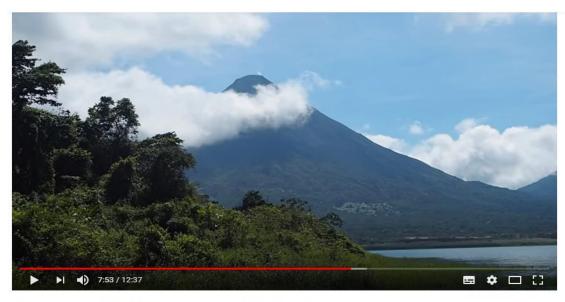
clutchandcarryon.com/wild-magic-tur...



2:02 - 21 oct, 2017



Vlog on YouTube: @sabrinachakici



Costa Rica Vlog - The ultimate rainforest adventure! Arenal & Turtuguero

https://www.youtube.com/watch?v=Z9uKh4taeWk

4,124 views



Online article: Female First

Six Unique Reasons To Visit Costa Rica By Sabrina Chakici







Further north in Costa Rica last the volcanic town of Arenal, here one of one of the country's award winning hotels. Nayara Hotel's Spa, offers guest her for force or in a fifteen experience of selegeing undermeath at balented for this filled treas with an unobstituted rice of Arenal Victano. The Luxury' rooms with a view fucked neatly into the rainforest boast balconies with Jacuzzis and large four soster bods. The resort is a sile of floury in a natural paradiery in a natural paradiery in a natural paradiery.

Spend an evening in the clouds





A rare and uplifting experience after spending some time in Costa Rica's rainforest it to travel even higher, to the cloud forest. Here you're not only treated to incredible views that stretch uninterrupted for miles you can also spot the completely unique wildlife and vegetation. There's something pretty amazing about being above it all!

http://www.femalefirst.co.uk/travel/things-to-do-in-costa-rica-1097994.html



Online article: Female First

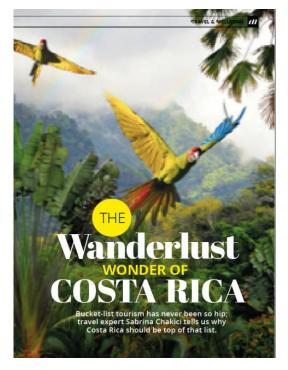




http://www.femalefirst.co.uk/travel/top-travel-discoveries-sabrina-chakici-1116130.html



Print article: The Lifestyle Library





Circulation: 87,000

Readership: 304,500

AVE: £10,500

Media value: £31,500









Emily Luxton

Summary of activity:

- 4 Blog posts
- 9 Instagram posts
- Daily Instagram stories (+30)
- 20 Facebook posts (including videos)
- 33 Tweets

#BACostaRica17



Blog: Emily Luxton

AUGUST TRAVEL ROUND UP

② 30 AUGUST 2017



The Next Three Months

It's all kicking off with a press trip in Costa Rica, which I'm crazy excited about. I've never been and there's so much I'd love to see there. Stay tuned over on Instagram because I'm hoping to share a ton of amazing photos with you all.



After Costa Rica my plans are a little hazy". You might have noticed that I'm not really one for planning much in advancel But I will definitely be in Mexico for Dia de los Muertos. That festival has been on my travel wish-list FOREVER. I'm also really excited to head back to Mexico and explore a bit more of the country - because it really feels like my month there was not enough.

https://www.emilyluxton.co.uk/personal/roundups/august-2017

SEPTEMBER TRAVEL ROUND UP



BUENOS DIAS, CHICOS!

Obviously, you follow me on all the social media, so you already know all about where I am and what I've been up to! But just in case you don't (because you've been in a coma or something), here's a little catch up for you.

Costa Rica

Exactly one week later, I flew to Costa Rica with British Airways ready for the #BACOstaRical7 trip. Not just any old flight either. I got to fly business class for the very first time ever in BA Club World. SO GOOD!! If you watched my Instagram stories that day you'll have seen a lot of excitement.

The first week in Costa Rica was an immense whirlwind and we had so much fun. We were travelling with Costa Rican Trails and had a great guide and driver - who totally encouraged me learning Spanish by teaching me a bunch of useful (read: inappropriate) words.

There are way too many highlights to even list them all, but as briefly as possible here are a few for you...

- Taking a craft beer tour in San Jose with Carpe Chepe
- · Waking up to this view from my balcony at Nayara Springs in Arenal...

https://www.emilyluxton.co.uk/personal/roundups/september-2017



Blog: Emily Luxton

7 REASONS TO STAY IN SAN JOSE -THINGS TO DO IN THE UNDERRATED CAPITAL

6 OCTOBER 2017



Once a city gets a reputation as a "stopover city", it seems really hard for it to shift the perception that there's "nothing to do there". That's what's happened in San Jose, affectionately known as Chepe by the locals. Most visitors do little more than spend a night here on the way through – and having been told there's nothing to do, they leave having found nothing to do.

Get Hipster on Calle 33

Close to the upscale Los Yoses district in eastern San Jose, Calle 33 is lined with amazing restaurants and bars. It's very new, and very trendy – and definitely worth checking out. Don't miss funky Isolina, which has a great cocktail menu and really cool decor (I love the teacup-light fixture). Delirio House has a huge patio area, great beer, and some really tasty bar snacks (those wedges!).

And at Luna Roja you'll find a really interesting fusion of traditional Costa Rican dishes and modern flavours. Don't miss the chance to ask the chef about his food (if you can speak Spanish) because he's a really sweet, passionate guy. Soon to be pedestrianised, Calle 33 is the perfect place to go looking for fun nightlife and the tastiest food in Chepe.



https://www.emilyluxton.co.uk/costa-rica/things-to-do-san-jose

ONE WEEK IN COSTA RICA - LIVIN' LA PURA VIDA

② 16 OCTOBER 2017



Green, naturally rich, and abundant with wildlife - Costa Rica is the land of Pura Vida. You'll hear the expression everywhere, used as a greeting, a thonk you, or simple sentence filler. And after a couple of days in the country you'll realise that this is more than just a phrase. It's a way of life! Costa Rica is Pura Vida.

Torgtuguero

Next stop was the Caribbean Coast, one of Costa Rica's biggest attractions. Tortuguero can be easily reached by a short 30-60 minute flight from San Jose - or you can drive to La Pavona and take a boat for around an hour and a half from there. Flying is better if you're short on time, as I was.



https://www.emilyluxton.co.uk/costa-rica/one-week-in-costa-rica







https://www.instagram.com/p/BZMZgbeHZLG/?tak en-by=em luxton https://www.instagram.com/p/BZQ5tgPHtZX/?take n-by=em_luxton







https://www.instagram.com/p/BZTtGxenz4s/?taken-by=em luxton

https://www.instagram.com/p/BZWR4DenB4J/?tak en-by=em_luxton







https://www.instagram.com/p/BZZEGKdHMNm/?taken-by=em_luxton

https://www.instagram.com/p/BZbf6o4nNxn/?take n-by=em_luxton









em_luxton @barefoot_backpacker aww I'm sure that's not true! But I feel you, I hate so



27 DE SEPTIEMBRE

Inicia sesión para indicar que te gusta o comentar.

https://www.instagram.com/p/BZcEKSIngV5/?take n-by=em luxton https://www.instagram.com/p/BZi6UfOn3pt/?taken -by=em_luxton





https://www.instagram.com/p/BZ7OgYHn7xH/?tak en-by=em_luxton



Emily's Arenal Volcano Instagram photo, chosen one of the best by Lonely Planet

LP Pathfinders: top Instagrams from September 2017

By Jack Palfrey 0 10 October 2017 1:20pm Europe/London

ALAJUELA, COSTA RICA



'I'm not normally one for early starts, but when there's an active volcano visible from the foot of your bed it's pretty easy to wake up at 5.30am! I was thrilled to catch the peak of Arenal Volcano in the warm dawn light; definitely worth getting out of bed for.' – Emily, @em_luxton

Why we like it: the morning light breaking on the volcano, paired with the atmospheric wisps of white cloud, combine to dramatise the landform's dominion over its surrounds. The colour and sense of scale provided by the foreground flora is an added bonus.

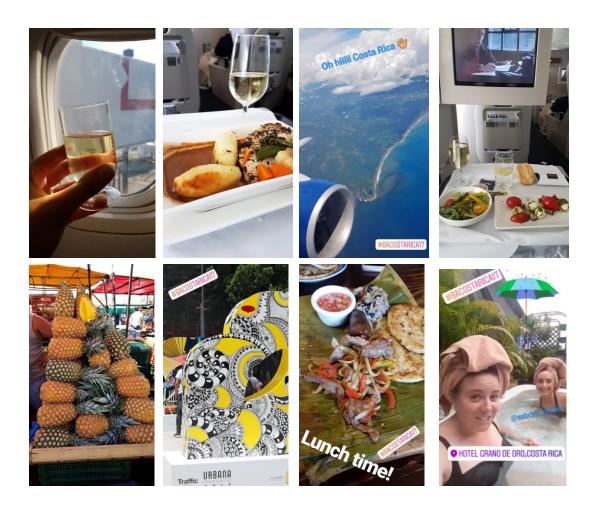




12:05 - 13 oct. 2017

https://www.lonelyplanet.com/blog/2017/10/10/lp-pathfinders-top-instagrams-from-september-2017/

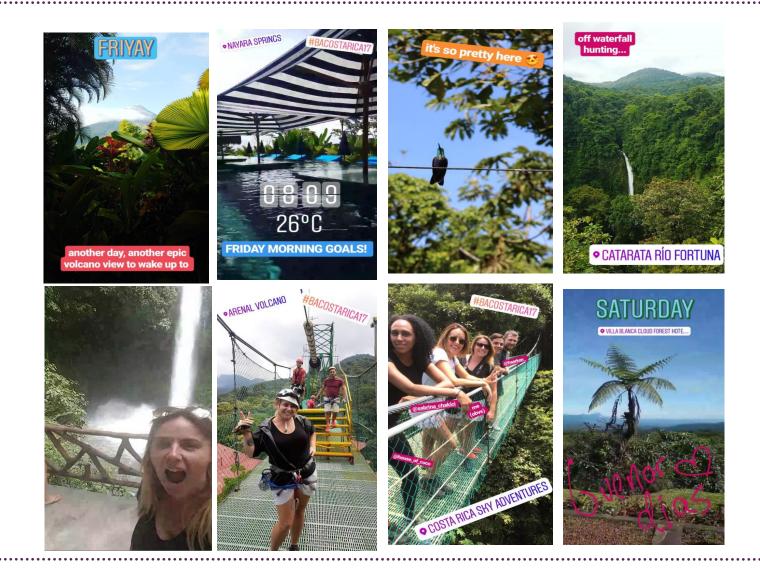


























Emily Luxton Travels added 5 new photos.



Emily Luxton Travels added 8 new photos. 18 September - Tortuguero, Costa Rica · @



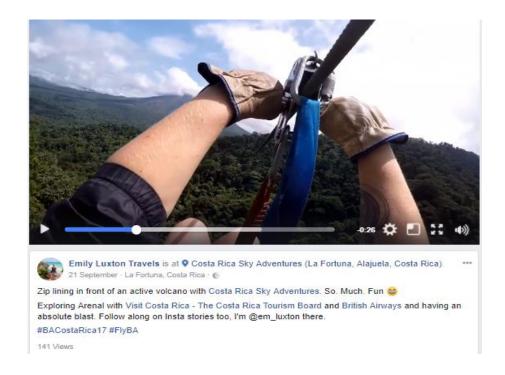




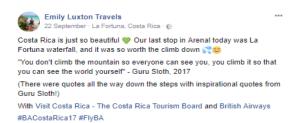


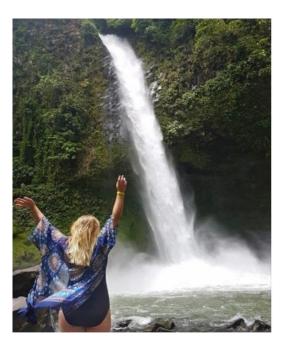














For our last stop we stayed at Villa Blanca Cloud Forest Hotel & Nature Reserve, a stunning eco hotel in the cloud forest near San Ramon. We arrived to thick mist and drizzle, so I had no idea that such amazing views and rich greenery was awaiting me when I woke up

We had a nature filled morning exploring the hotel grounds. Hummingbirds, leaf cutter ants (which I have a new respect for after this trip) and meeting the cows at the hotel's own dairy farm. Such a cool experience - and a shame I couldn't stay longer!

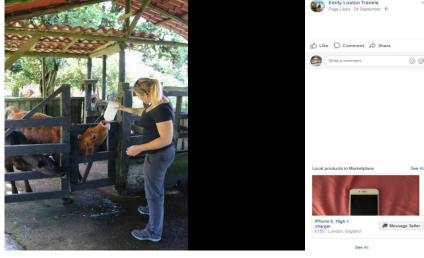
#BACostaRica17 #FlyBA

Visit Costa Rica - The Costa Rica Tourism Board British Airways













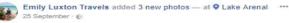
OK chicos y chicas, decision time...

I have exactly one month until I need to be in Mexico City to meet my friend and head down to Oaxaca for Dia de Los Muertos. And I have no idea what to fill that month with. So, where would you rather see me go:

- Stay in Costa Rica
- Panama and Costa Rica
- Nicaragua and Costa Rica
- Mad cap overland dash through Nicaragua, Honduras, Belize and Guatemala to Mexico with fewer stops and lots of buses
- Something totally different

Comment your suggestions and help me decide!





Have you heard of pedal boarding? I hadn't until last week, when we hit Arenal lake with Pedal Board Costa Rica!

It's like a kind of cross between a SUP board and a step machine. You have a handleboard to hold onto and two pedals which you use to power the board. It takes some serious getting used to but it's SO much fun!

I loved exploring Arenal with Visit Costa Rica - The Costa Rica Tourism Board and British Airways. The lake and the volcano were so unbelievably beautiful and we had so much fun there















September Travel Round Up
Highlights from September and Costa Rica so far. I'm back on the road on my own...
EMILYLUXTON.CO.UK





NEW! September Travel Round Up

Everything I got up to this month (in brief) with all the highlights from Costa Rica so far. Come hit me with your Nicaragua recommendations for my next stop!



September Travel Round Up

Highlights from September and Costa Rica so far. I'm back on the road on my own... EMILYLUXTON.CO.UK



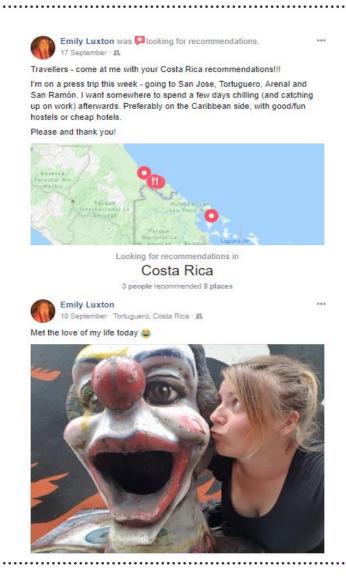


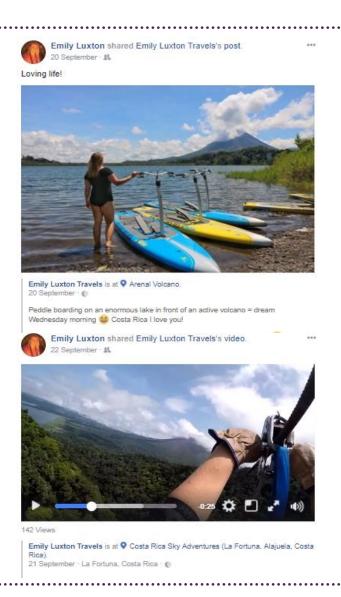
LP Pathfinders: top instagrams from September 2017 – Lonely Planet blog

LONELYPLANET.COM



Facebook: @emily.luxton.9







Facebook: @emily.luxton.9





Emily Luxton shared Emily Luxton Travels's post.









12:35 - 14 sept. 2017 desde Overcombe, England



Woohoo! Sitting in @British_Airways Club Lounge waiting for my flight to COSTA RICAAAA ##BACostaRica17



23:59 - 15 sept. 2017 desde British Airways Gallery Club South Lounge



First time flying business class, and with @British_Airways no less Can you tell I'm a little excited? Cheers! #BACostaRica17



0:58 - 16 sept. 2017







12:29 - 16 sept. 2017 desde Alajuela, Costa Rica



13:16 - 17 sept. 2017 desde San Jose, Costa Rica



11:53 - 17 sept. 2017 desde San Jose, Costa Rica







Loving all the bright colours in San José today

@Visit_CostaRica #BACostaRica17



15:06 - 17 sept. 2017 desde San Jose, Costa Rica



San José has been awesome, expecially the beautiful @HotelGranodeOro But now we're off to the coast to see some TURTLES

#BACostaRica17



5:20 - 18 sept. 2017 desde Alajuela, Costa Rica



Craft beer tour of San José last night with @CarpeChepe So much fun! Who new



4:40 - 18 sept, 2017





Seguir

Super tiny plane this morning to fly to Tortuguero! You can watch on Insta Stories: instagram.com/em_luxton

#FlyBA #BACostaRica17



8:47 - 18 sept. 2017



So excited to see some TURTLES!

#BACostaRica17 #FlyBA



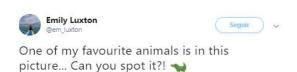
11:50 - 18 sept, 2017 desde Limón, Costa Rica





7:45 - 19 sept. 2017 desde Limón, Costa Rica





#BACostaRica17 #FlyBA @Visit CostaRica



14:05 - 19 sept. 2017 desde Heredia. Costa Rica





17:09 - 19 sept. 2017 desde Alajuela, Costa Rica





13:06 - 19 sept. 2017





#BACostaRica17 #FlyBA

my balcony at @ArenalNayara 💚



6:37 - 20 sept. 2017 desde Alajuela, Costa Rica





#BACostaRica17 #FlyBA



11:07 - 20 sept. 2017



This morning we went peddle boarding on Lake Arenal in front of the volcano. Like SUP but with peddles! So much fun



12:42 - 20 sept. 2017 desde Alajuela, Costa Rica







4:59 - 21 sept. 2017 desde Alajuela, Costa Rica

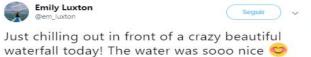


7:11 - 21 sept. 2017 desde Alajuela, Costa Rica



15:20 - 21 sept. 2017 desde Alajuela, Costa Rica





@Visit_CostaRica #BACostaRica17 #FlyBA



11:28 - 22 sept. 2017



That view though You can't really beat an infinity pool in the jungle overlooking an active volcano can you?!

#BACostaRica17 #FlyBA



22:09 - 22 sept. 2017 desde Alajuela, Costa Rica



Just had a go at milking a cow and feeding the babies Go have a watch on my IG stories instagram.com/em_luxton



8:58 - 23 sept. 2017 desde Alajuela, Costa Rica





Last night we stayed at Villa Blanca Hotel in the cloud forest, and I woke up to this view

#BACostaRica17 #FlyBA @Visit_CostaRica



9:52 - 23 sept. 2017 desde Alajuela, Costa Rica



Shout out to my travel blogger crew from last week's trip with @Visit_CostaRica. I'm kinda lonely without them #BACostaRica17 #FlyBA



5:20 - 25 sept. 2017 desde Limón, Costa Rica





7:12 - 24 sept. 2017 desde Limón, Costa Rica







8:42 - 30 sept 2017





10:37 - 6 oct. 2017



12:11 - 2 oct. 2017







12:37 - 16 oct. 2017



17:18 - 13 oct. 2017 desde Nicaragua

Emily Luxton



NEW! One Week in Costa Rica – Livin' La Pura Vida #BACostaRica17 #FlyBA #spon emilyluxton.co.uk/costa-rica/one ...



3:00 - 16 oct. 2017



Online article: Avanti Travel Insurance blog





ONE WEEK IN COSTA RICA

≜ Emily Luxton /

Travel Blog

Famous for its eco-tourism and stunning wildlife, Costa Rica is a country that should be high on every nature lover's bucket list. It's also stunningly diversel From culture in the capital, to the Caribbean beaches of the east coast, to the lush rain and cloud forests, there's simply so much to discover. Here's a one week itinerary for Costa Rica to help you see as many different sides of the country as possible.



San Jose

Costa Rica's capital gets an unfair reputation as little more than a layover destination, but <u>San Jose is actually a very interesting city</u> with lots of cultural gems to uncover. Don't miss the bustling city markets, full of colour and tasty tropical fruits, and the stunning colonial architecture in the city centre. If you have time, a trip out to the nearby coffee plantations is a great way to spend an afternoon.

Don't miss:

- · Sunday farmer's market in Zapote
- · Precolumbian gold museum
- National Theatre particularly the mural by Aleardo Villa Recommended time to spend in San Jose;

At least one full day and night.

Tortuguero

Over on the Caribbean coast, Tortuguero is an important wildlife reserve which does some great work protecting and conserving the local sea turtle populations. This is one of the best beaches in Costa Rica to watch sea turtles hatching and laying eggs, and depending on the time of year you may be able to see both in one night. The quickest way to reach Tortuguero is by air, which takes around 30 minutes from San Jose.



Don't miss:

- · Night time turtle hatching tour
- Kayaking tour in Tortuguero National Park Recommended time to spend in Tortuguero;

wo nights



Arenal and La Fortuna

If you're looking for the lush rainforests that most people picture when they think of Costa Rica, Arenal is the place to visit. Arenal is the country's youngest and most active volcano, and it's set within some of Costa Rica's most fertile land. Which means plenty of jungle and wildlife to explore.



Don't miss:

- · Jungle tour in Arenal National Park
- Lake Arenal
- . Zip lining above the rainforest with Sky Adventures
- La Fortuna waterfall
- · A trip to the local hot springs

Recommended time to spend in La Fortuna:

Three nights.



San Ramon and the Cloud Forest

Cloud forests are ecological zones found high in the mountains, and are wrapped in clouds and mist most of the year. Thanks to the cooler, wet climate, this part of Costa Rica is incredibly lush and full of amazing wildlife. It's the perfect place to come if you want to see animals, especially sloths, monkeys, and maybe even jaguars. The nature reserve at <u>Villa Blanca</u> outside of San Ramon is also well known for it's many species of butterflies and hummingbirds.

Don't miss:

- · Villa Blanca Cloud Forest Hotel and Nature Reserve
- · Cloud forest hike and wildlife tour

Recommended time to spend in San Ramon;

At least one full day and night - longer if your schedule allows.

https://www.avantitravelinsurance.co.uk/one-week-costa-rica







FOR THE WANDERERS, ADVENTURERS AND MARVELLOUS MILLENNIALS

Helena Richardson

Summary of activity:

- 1 print article
- 4 Instagram posts
- Daily Instagram stories (+20)
- 3 Facebook posts
- 9 Tweets (including videos)

#BACostaRica17



Instagram: @house_of_coco





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Instagram: @house_of_coco



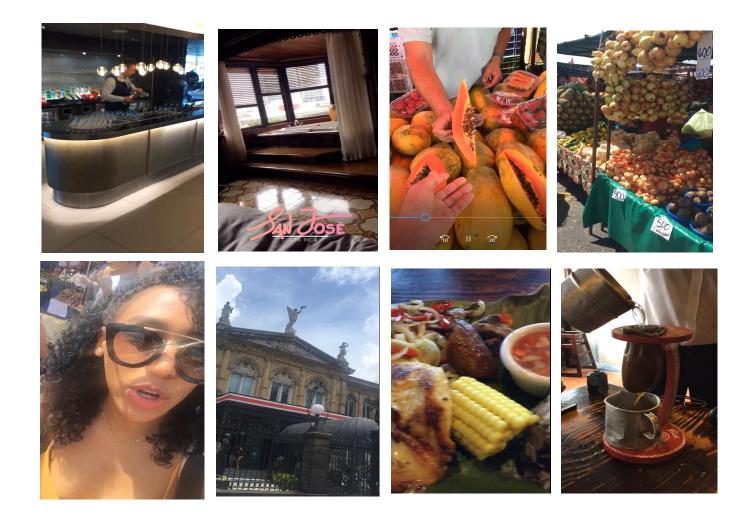


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https://www.instagram.com/p/BZYuDNFHJda/?taken-by=house_of_coco

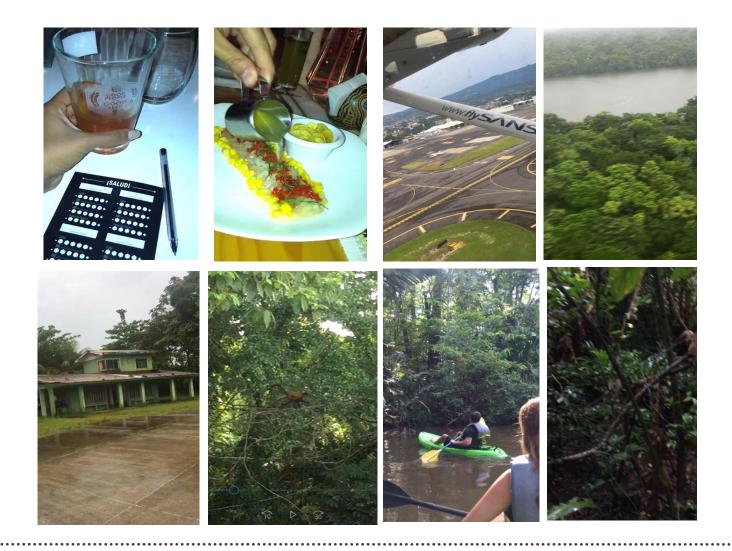


Instagram Stories: @house_of_coco



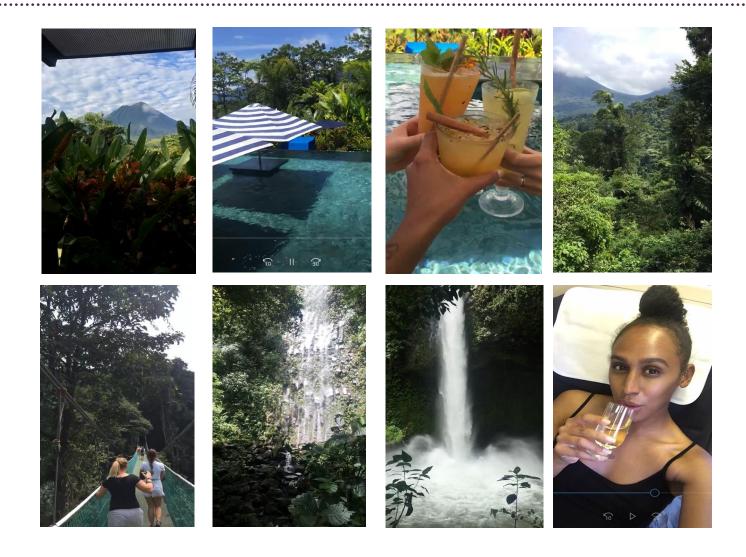


Instagram Stories: @house_of_coco





Instagram Stories: @house_of_coco





Facebook: @houseofcocomag









Facebook: @houseofcocomag





Twitter: @House_of_Coco





11:39 - 17 sept. 2017



@HotelGranodeOro for the jungles of Tortuguero 🛪 👕 Be sure to follow our IG stories!

#BACostaRica17



7:33 - 18 sept. 2017



Twitter: @House_of_Coco







7:00 - 20 sept. 2017



11:34 - 22 sept, 2017



Twitter: @House_of_Coco





11:23 - 23 sept. 2017



We woke up in the cloud forest for our last day in Costa Rica at the Villa Blanca @Villa_BlancaCR @Visit_CostaRica #BACostaRica17 #FlyBA



3:28 - 24 sept. 2017



Our perfect trip to Costa Rica has ended on a high thanks to @British_Airways Club World we enjoyed every second #BACostaRica17 #FlyBA



10:22 - 25 sept. 2017



Print article: House of Coco magazine











Circulation: 19,000 Readership: 66,500 AVE: £36,000 Media value: £108,000















Summary





- Print articles: 2
- Online articles and blog posts: 15+
- Reach of print and online articles: 2,792,000+ people
- Social media posts: 350+ (Instagram, Facebook and Twitter)
- YouTube videos: 1 (4,000+ views)





